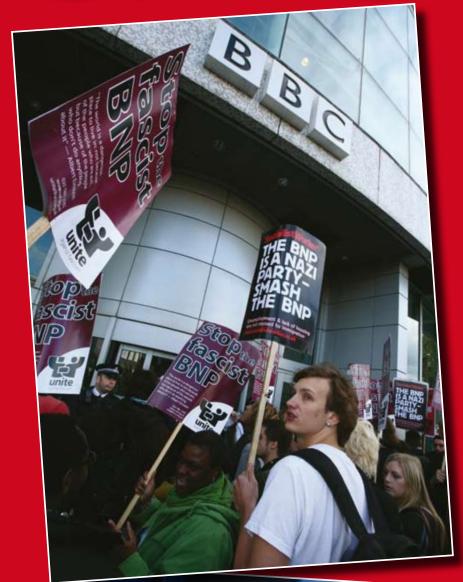
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## SOME TOUGH QUESTIONS

**THE BNP LEADER'S** first appearance on Question Time and fall-out from the show described by critics as a 'bear pit' put the BBC at the centre of a political and media storm. **Pages 2, 3, 10** 



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#### **Guest contributors this week**

**GAVIN ALLEN,** executive producer of Question Time, hits back at critics who claim the programme was a 'set up'. Page 10

**DAVID RODEN, script editor for** Casualty, offers his tips on taking tv drama online. Pages 8-9

**ZUBAIR AHMED, Mumbai** correspondent, on life in India's most cosmopolitan city. Page 15

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# He could face QT audience again

#### by Cathy Loughran

ti-fascist protestors storm explain why he had denied Television Centre in protest the Holocaust - he slammed tion Time panel, Mark Byford has left the door open for even want the English to be ford maintained that the regu-Nick Griffin to make a return recognised'. By late Monday,

The deputy director-general Griffin had been received. edition of the programme - critics that allowing Griffin icism that the BNP leader had mistake'. Welsh secretary Pe had a range of opinion, and faced a 'lynch mob'. After the ter Hain, who had made a they were able to scrutinise plaints of bias against Grif- BBC Trust to block Griffin's ap- Nick Griffin,' he said. fin and 114 objecting to his pearance, claimed his opposither 59 viewers got in touch to show their appreciation of

The BNP leader has given notice that he will make a after transmission treatment. At the end of an show was 'outstandingly that threshold, he'll be invithour of relentless challenges chaired' by David Dimbleby. from the QT audience on al- It had been 'fair and robust most exclusively BNP issues throughout', he told Ariel. - during which Griffin de- At the centre of a press

and claimed he couldn't the BBC as 'an ultra leftist establishment that doesn't drew Marr Show on Sunday, Byno official complaint from

Byford denied claims by failed last ditch appeal to the tion had been vindicated: 'The BBC should be ashamed of sinin its grubby history,' he said

nied being a Nazi, said Win- and political storm long be-

be a normal edition, as exec-

lar ground rules had applied. 'The framework for Oues-

every week. It was an audiwatched by almost eight mil- his first appearance on Ques- ence that was from the area,

Asked whether Griffin gramme again, Byford said gle-handedly doing a racist, the same criteria would apfascist party the biggest favour ply - due impartiality based on monitoring electoral sup-'If [the party] has passed

ed. But it's a minority party with a small share, so it's not week in, week out, or even month in, month out.'

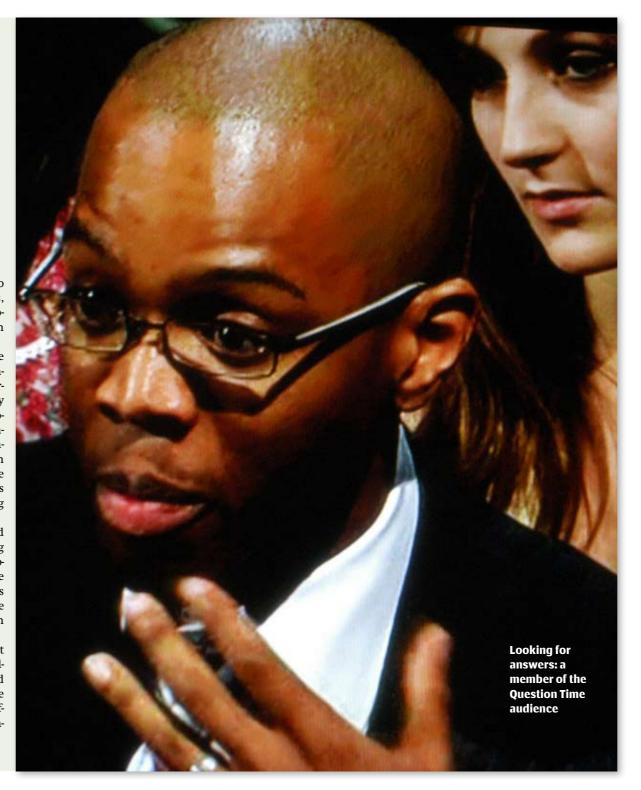
Likewise, BNP represent-

ston Churchill would proba- fore transmission, the pro- atives could be invited onto bly have belonged to his party gramme was never going to other BBC news programmes, 'news value'.

> Not for the first time, the BBC became the story, generating acres of press coverage, including of Thursday afternoon's anti-fascist protest outside Television Centors breached a police cordon and BBC security to enter the Stage Door reception area, as Griffin entered the building by a back entrance.

Numbers of protestors had built up in west London during the day, breaking through powould be invited onto the pro- lice lines to block Wood Lane at rush hour and setting flares alight in the street. There were six arrests and three policemen

> Protests were also staged at other BBC buildings, including Bristol, Manchester and Glasgow's Pacific Quay where half a dozen anti-fascists briefly broke through the front entrance into a public area. Business as normal, Page 10



### 'Scary moment' as activists get in but no interruptions

♦ HOSTING LAST THURSDAY'S edition of Question Time at Television Centre was always going to be a challenge - without all the other large scale events that

It wasn't just David Dimbleby welcoming guests to TVC that night because, as well as Question Time, three other big programmes were recorded at the W12 studios at the same time They were Friday Night with Jonathan Ross and (both for ITV) the Piers Morgan chat show and Harry Hill's TV Burp.

Not only that, all took place a large, noisy and, at times, demonstration took place on the pavement

four productions, including Question Time, was around 1200. With hundreds of protestors outside the main gates of TVC, the usual routine of audiences without interruption, was a lining up along Wood Lane be- tribute, says Thomson, to 'an fore going into the studios had to be shelved.

Instead, assembly points were set up inside Television Centre, to which visitors could gain access only after stringent ticket and security checks.

chief operating officer Caroline Thomson, acting as 'incident

The big incident of course was when a group of around 25 activists broke through the main gate of TVC and entered Stage Door reception. 'I won't pretend that it wasn't a scary moment when those protestors got through, and, yes, it did have the potential to turn nasty,'

'Luckily, BBC security and the police brought the situation under control very quickly, proving that our system [of crisis planning and preparation] worked.

Throughout, the aim of Thomin front of audiences, resulting son and her colleagues had been in a gigantic flow of visitors in to keep everyone - guests and and out of the building while staff alike - safe. The lockdown of Television Centre at 6pm (see below) preventing people leaving the building, was an extra 'belt and braces' precaution, aimed at guaranteeing safety.

The fact that nobody inside the building had been harmed, and that all four programmes had been recorded on time and amazing piece of teamwork' involving, for example, Audience Services, Business Continuity, BBC Safety, Facilities Management, Studios and Post Production, and Marketing Communications and Audiences.

#### **NEWS** BITES

A 44 year old Gloucester man has been charged with criminal damage following an attack on the premises of BBC Gloucestershire last week. He has been bailed to appear at Gloucester magistrates court on November 25.

**FORMER DIRECTOR** of BBC nations and regions Pat Loughrey has been appointed Warden of Goldsmiths, University of London. His current role supporting the World Service Trust finishes at the end of the year

PIXIE LOTT, Spandau Ballet, Madness, The Sugababes, Stereophonics, Little Boots, Nolan Sisters, Westlife Alison Moyet and Annie Lennox will all perform on Children in Need on BBC One on November 20.

AS OF November 1, BBC Club West One will not offer universal access, but will return to its original private member status. BBC Club members can take in up to four guests (as long as they are not eligible to join the Club). Non-members eligible to join will need to pay a £3.50 day pass fee.

**JARVIS COCKER** is to present a new show on BBC 6 Music. He will take over the Sunday afternoon 3.30-5.30pm slot, previously hosted by Stephen Merchant, from January 10.

FORMER BBC correspondent Martin Bell has come out of retirement to present a documentary on Manchester-based charity MAG (Mines Advisory Group), which was supported by Diana, Princess of Wales. Bell's film will be shown on November 2 on Inside Out in the North West on BBC One.

**AARON HESLEHURST, who** 

presents on World News, the News Channel and BBC Breakfast, has won a Daily Telegraph Wealth Management Award as 'best industry commentator'. The award was presented by Carol Thatcher.

**NEW EVENING** entertainment offering The Friday Show, presented by Eamonn Holmes and Rachel Tucker (a finalist in the I'd Do Anything talent contest), launched on BBC One Northern Ireland last week.

**BBC HINDI** audiences can now comment on issues that affect their lives in a new live programme and online site, BBC - India Bol, which is modelled on the interactive audience participation service World, Have Your Say.

#### **MEN ALOUD**

**MALE SINGERS** (bass and tenor) are needed for the BBC's carol service for the community in **Shepherds Bush on the evening** of December 10, with readings from Mark Thompson among others. Rehearsals start in **November on Monday lunchtimes** at Television Centre, and men interested in participating should email Louise Wordsworth.

the BBC, launched last Thurs- tion to Nick Griffin. day as part of the continued effort to make the corporation the BNP to appear on Question more accountable and trans- Time is a case for censorship,'

It is expected that About the editor Chris Jones.

`This is an opportunity for the public to put questions to politicians of every ideological hue

## and emails pour in

♦ In addition to its extraordinary viewina fiaures, Ouestion Time also broke a number of other texts, emails and as follows.

programme was on air there were 74,749 tweets relating to *Question Time* (#bbcqt) and the Question *Time* twitter account gained an additional ly the show might

7500 followers. At the end of the show #bbcqt was the top seventh.

from last week's 3335.

♦ Emails: Normal-

emailing their comments but after this broadcast 634 people emailed the programme directly. This week emails are still com ♦ Have Your Say de-

get a dozen or so people

gramme *Question Time* usually has one debate on Have Your Say which on average gets around 150 people emailing in. This time there were several debates running. 'What's your reaction to BBC Question Time Programme?' attracted 10,700 comments and 'What impact will *Oues*tion Time have on politics' generated 4200 comments. Given the volume of contributions it was not possible to break them down by subject but a large number of contributions reflected the view that the programme had been 'a bit unfair' on Nick-Griffin.

#### I'm going to be a bit late home bates: After each pro-◆ **THROUGHOUT THE AFTERNOON** the been interviewed in there by the *Six* of the rear entrances.

chants grew louder and the news O'Clock News, and she'd seen him on chopper thundered overhead. At 4pm screen I popped down to Stage Door just as a group of protestors ran through the doors and were promptly marshalled windows.

At 5pm I went down to shoe. It was strange standing right in come an extremely long day for those front of the gates, with a wall of police- already in the building. men and a mass of protestors just feet I decided to go to the observation being recorded – all with audiences away. 'Shame on you, BBC' echoed ungallery to see the show being record [see story above].

that the building was locked down. were going to be late home. There were rumours that there was 
There were about 15 people al-rywhere. a way out via the multi storey carready in the gallery, but the QT propark, if you could get to it.

was fully stocked - and busy. A finding their way out of the build- road. But they certainly would have friend who was already there texting on a nagra or a mobile phone... seen and heard about it later on. ed: 'Nick Griffin is in here!' Sure- It was no surprise that the BNP ly not, I thought. Turned out he'd leader was brought in through one business unit

With Television Centre 'locked down', the BBC Club

offered a warm welcome, **Zoe Kleinman** reports

to get in. If not, this was going to be- ing rather bewildered.

ed. The corridors were full of staff on By 6pm we had been told by email their mobiles explaining that they the star terrace outside the Foyer,

It's a shame that jazz musician

Iamie Cullum didn't know about We all sat glued to the News Chanthe alternatives, though. Apparentnel on the big screens in the Club, ly his people carrier with blackedwatching on tv the demonstration out windows was swarmed by into a corner by the police. All the going on right outside the door. protestors and photographers when chairs were moved away from the Some staff wondered whether their it pulled up at the main gate. He night shift colleagues would be able emerged outside Stage Door look-

TVC was packed on Thursday night, with a number of big shows

Then there were the police on and extra security pretty much eve-

The late night shoppers in West-

## Timely launch of new blog

the same day as the BBC aired less the far right party was proone of its most controversial scribed by government, it was programmes, providing Mark entitled to have its say on the the corporation operate,' says Thompson with a perfect op- BBC airwaves.

Question Time and the BNP

order for this morning's Today programme or the line-up of stars on this season's

Those who argue that the BBC is right to feature BNP politicians occasionally on the

erstand not just the programme itself but the reality of what the BBC's central

♦ **A NEW BLOG,** entitled About portunity to explain the invita-

'The case against inviting he wrote in a 1000-word post, can talk about things going on The blog made its debut on which also explained that un-

BBC posts will be published several times a week. 'We'll be using this blog as a place where decision makers and experts inside the BBC. This could innouncements to how parts of

**Mark Thompson** 

# Tweets, texts

trending topic, ie the number one item across the world Have Your Say com- while Bonnie Greer ments. Figures, as of was second, Jack **5pm on Friday, were** Straw third, and BBC ◆ **Twitter:** While the ◆ **Texts:** 17,401 texts

were sent during the programme, a leap

comfortably around the doughnut.

ducers had killed the sound, prob-field appeared unaware of the po-Fortunately the BBC Club bar ably to avoid any rogue audio clips litical drama unfolding across the

Zoe Kleinman, technology reporter.

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ariel 27·10·09 4 News

## Open iPlayer proposal just gets a bit too complicated

by Cathy Loughran

In the end, it was the inability to separate out commercial and public service aspects of the proposed open iPlayer that made the BBC's ambitious partnership plan fall at the first fence.

The BBC Trust took just weeks to decide that, in its current form, the project formerly known as Marquee, which would have seen ITV, Channel 4 and Five sharing the successful iPlayer technology, was too complicated and not transparent enough to identify its true public value. There were also concerns about how it might distort the market.

The BBC Executive's proposals were for an online 'federation' of public service broadcasters - a one stop iPlayer portal to search for and access content from all psbs, plus a mercial proposals made assessment separate on-demand listings website to which the broadcasters could link.

On the commercial side, and to make sure the BBC covered its costs, iPlayer technology was to be licensed commercially to third parties, possibly including overseas broadcasters.

Rejecting both the public and commercial elements last week, the trust insisted it still supported the sharing of iPlayer technology - one of Mark Thompson's key partnership offers - and would welcome a simpler alternative commercial proposal from BBC management. The aim would be to process any new technology-sharing plans as quickly as possible, said Diane Coyle, who heads the trust's strategic approvals committee.

It was in the 'federation' idea the so-called psb club - that the complexities arose, Coyle said. The links between that structure and the comof public value to licence payers difficult: 'We have a preference for an open model, like [project] Canvas,' she said, referring to the joint venture between the BBC, ITV and BT to deliver internet tv to the home via broadband.

Jon Cowdock, the trust's chief strategy and policy adviser, said the proposed open iPlayer could see the BBC giving 'preferential treatment' to some broadcasters - by driving traffic to their on-demand sites - while licensing iPlayer technology to those self same companies. That would present a 'whole new set of [commercial] problems', he suggested.

The trust's decision follows both the delaying of project Canvas and the now defunct project Kangaroo, the planned commercial joint venture between BBC Worldwide, ITV and Channel 4 to provide an on-demand video download service. That was blocked by the Competition Commission earlier this year because the regulators said it threatened the emerging ondemand market.

Canvas was delayed after the trust asked the BBC for more information about it. Provisional conclusions from the trust are expected soon, after which there will be further consultation before a final decision.

Inevitably, there was frustration within FM&T at the open iPlayer refusal. 'Perhaps we all have to accept that complicated times require complicated solutions,' was the reaction of one technologist. In a statement the BBC said: '...we hope to develop an alternative proposition that can deliver value to our partners and the public alike.'

• Reports of a planned commercial 'global iPlayer' are premature, says BBC Worldwide. Some sort of video-on-demand on bbc.com was only 'a future aspiration', and would need approval from the BBC Trust.

#### Cash boost for children's

by Sally Hillier

Measures drawn up by the BBC Executive to strengthen children's output, including additional investment in content of £25.5 million over three years, have been endorsed by the BBC Trust.

Some of the extra £25.5m is earmarked to help fund a further series of Third And Bird, created by Josh Selig, and Kerwhizz, for CBeebies.

Newsround and Blue Peter will stay at their current times for the next two years, but development will start on other potential options that could play at 5.30pm.

As part of the package, the BBC will focus more on streamed, downloadable audio content. The CBeebies website will re-launch in November with every page featuring a link to a new version of the CBeebies Radio Player.

On the CBBC website, the BBC hopes to boost reach by improving navigation and developing 'more compelling' multiplatform commissions There is also a plan to extend CBBC channel hours.

## Where does **Gaelic service** go from here?

#### BBC ALBA to be reviewed

by Sally Hillier

BBC ALBA, the tv, radio and online Gaelic language service of news, sport, music, and factual which launched a year ago, is to be reviewed by the BBC Trust.

The assessment will be in two parts. Part 1 will look at whether the service is appealing to users beyond existing Gaelic speakers, while the second part will consider whether to make the tv channel, currently distributed on digital satellite (Sky and Freesat), and accessible to just 43 percent of adults in Scotland, more available by putting it on Freeview.

One way of doing this, the BBC Executive has suggested, would be to remove the BBC's network radio stations from Freeview in Scotland when BBC ALBA is on air. This is usually between 5pm and 11.30pm on weekdays and after 4pm at weekends. This would allow the tv channel to be on air at this time instead.

The stations that would be affected are Radios 1, 2, 3, 4, 5

live, 5 live Sports Extra, 1Xtra, Asian Network, 6 Music, Radio 7, Radio Scotland, Radio nan Gàidheal and World Service.

These stations would still be available via a combination of FM/AM/LW, DAB and online.

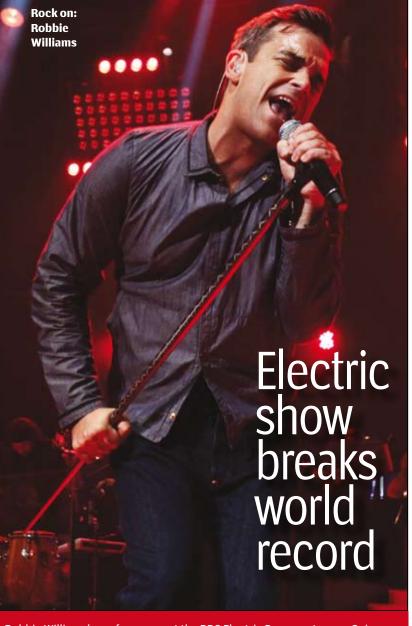
'BBC ALBA has been popular since its launch, but we want to see whether it is measuring up to the challenges we set it last year,' says Jeremy Peat, national trustee for Scotland, who is leading the review. 'We'll be looking at how well it is bringing new speakers to the Gaelic language and what current and potential future viewers think of it as a service.

'We want to hear what the public think and whether they want ALBA on Freeview or would prefer to keep the existing BBC radio stations.'

The review will also decide whether the current Gaelic zone on BBC Two should remain.

The public consultation is open until January 18. The findings will be published before digital switchover in central and northern Scotland in April 2010.

The consultation document can be found at bbc.co.uk/



Robbie Williams's performance at the BBC Electric Proms set a new Guinness World Record for the largest number of simultaneous cinematic screenings of a live concert. BBC Worldwide's satellite feed meant that the London concert was broadcast to more than 250 cinemas in 23 countries. It also reached an estimated 33 million radio listeners overseas, in a simulcast to the BBC Radio 1 broadcast. Other performers at the Electric Proms included Shirley Bassey, Dizzee Rascal and Smokey Robinson.

## Essex team on dodgy ground

BBC Essex has exposed the state of a former mental hospital, despite being refused permission to film there.

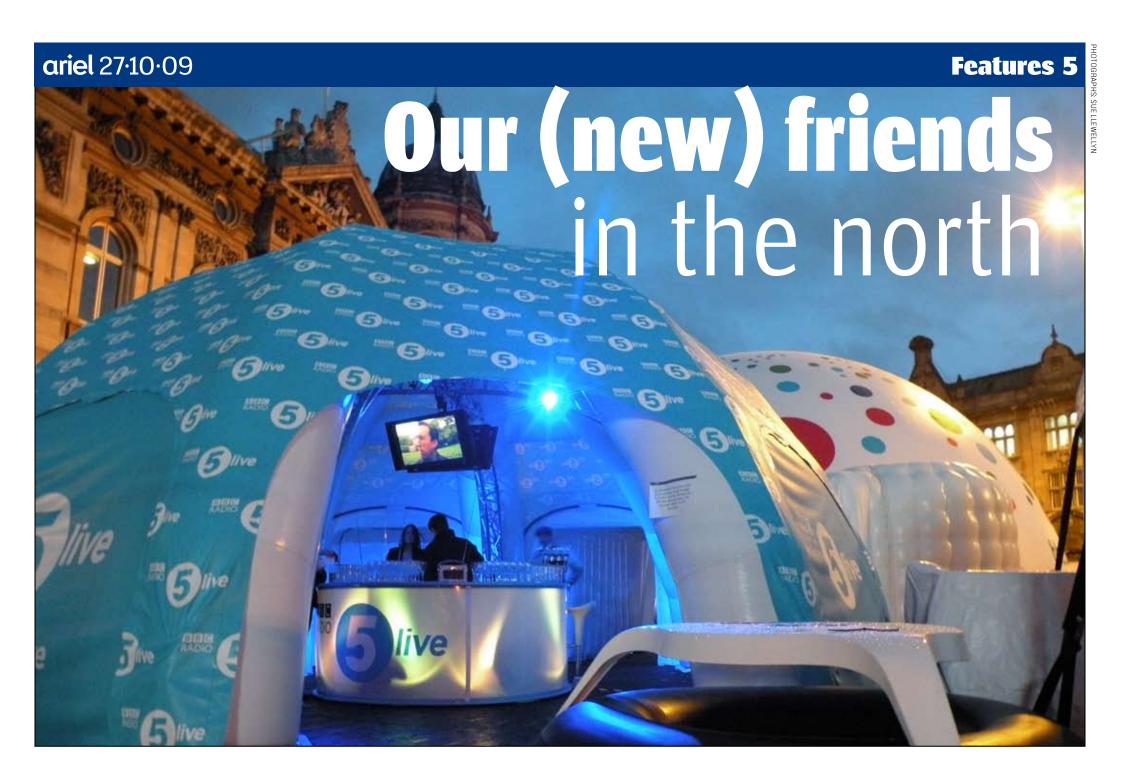
It all started when a conservation group complained that the empty hospital, Severalls, near Colchester, was 'the worst case of public sector neglect' it had ever seen.

But when news editor Alison Hodgkins approached the North Essex Partnership NHS Trust, it refused the BBC access, saying pictures would give 'the wrong impression'.

'The story could have ended there but I thought there had to be some way we could report this - even if it meant trespass,' says Hodgkins.

So that is what they did. Radio reporter Richard Martin, tv reporter Gareth George, online bj Oliver Rogers and Hodgkins herself went onto the site, after taking advice from the BBC's legal and editorial policy teams.

The resulting story, which featured on radio and online and on BBC East, included pictures of graffiti, vandalism and fire damage at the derelict and decaying buildings.



#### by Sue Llewellyn

**RESIDENTS OF HULL** who were disappointed by the lack of beer tents at 5 live's Oktoberfest could console themselves: as well as introducing a giant inflatable igloo to the city, the station invited them to meet Seb Coe, John Prescott and some of the BBC's most famous sporting commentators.

Last week, production teams from all the 5 live shows decamped to the city, famed for its municipally owned telephone system and cream phone boxes. 'We wanted to raise awareness of the station, get closer to the audiences and do something a bit different,' says Adrian Van Klaveren, 5 live's controller. 'I think people will enjoy trying out the interactive stuff and joining in with the programmes. And for staff, it really brings the station together.'

Researchers had looked for areas where awareness of the station was low: the north east topped the list, a result attributed to the strong sense of local identity and preference for home-grown talent.

How then to attract their attention? The centrepiece of 5 live's Oktoberfest was its interac-

tive igloo, prominently positioned in the centre of town. 'We wanted a structure that would take people's breath away,' says network manager Paul Blakeley, who was responsible for coordinating all the 'off-air' activities. 'The locals loved it – about 4500 people have dropped in.'

For those who ventured inside, there was the chance to try their hand at sports commentating, newsreading, or just sitting in the 'banter booth' and sounding off about whatever was on their minds. With a few minutes built-in delay, there was time for them to run outside and see themselves broadcasting live on the big screen.

#### Kermode's a sell out

Sarah Platt from live events spent ten months seeking out suitable and secure venues in the city. 'It was a luxury as I don't normally get that much time,' she says. Nicky Campbell's breakfast show went live from Hull City football ground, while Simon Mayo's guests – a true north line-up including Jarvis Cocker, John Prescott (MP for Hull East) and local playwright John Godber – were invited to the Ferens art gallery.

It was to be a long day for Mayo, who stepped

Making an impact: Salmon and Van Klaveren

in after presenter Peter Allen was involved in an accident on the M1. Anita Anand assured listeners that Peter was fine – if somewhat shaken up – and Mayo took over his drive show, an Olympic Special featuring Sebastian Coe and a 'meet the 5 live commentators' Q&A for members of the public.

But his Friday film review with Mark Kermode was the sell out event: so eager were fans to take part that one man even turned up at

9.30am in the hope of securing a front-row

There were challenges for Shelagh Fogarty, who took Victoria Derbyshire's 10am to 1pm slot on Friday, broadcasting from inside the St Stephen's shopping centre. With intermittent WiFi and a broken printer, resourceful sbj Paul Stanworth stepped in with quaintly handwritten scripts (see pic).

And there were more serious issues for the team working on Richard Bacon's show, which went out after *Question Time*: the team was forced to relocate from Hull University following complaints about the BNP, leaving the production team of Randip Panesar, Beth Gibbs, interactive editor Brett Spencer and Garth Brameld to fit guests and 20 listeners into the safe, although somewhat 'intimate', space upstairs at the BBC Hull offices.

Peter Salmon, director BBC North, dropped by. 'Chris Moyles visited here and had an amazing impact,' he said. 'These things can make a big difference.'

5 live will review awareness levels in the city in a few weeks time to see just what impact the roadshow has had.







**6 Features** ariel 27·10·09

# Playing with the news: online's secret weapon



**Adam Bambury** heads to the Creative Hub – a brave new world in which bloggers, developers, designers and journalists strive 'to add richness and value'

The

**Monitor** 

includes a

digest of

and web

the papers

**TELLING A STORY IS EASY, RIGHT?** You start at the beginning then carry on until you reach the end. Sounds simple enough, but go into any newsroom and write a story by simply trotting out the facts in chronological order and swiftly you'll be shown the door. In journalism there are many ways to communicate information, and the wild frontier that is the internet has multiplied them infinitely – all bets are off and experimentation is key.

The Creative Hub, on the top floor of Tele-

vision Centre, is where such experimentation can take place. In the last year the disparate elements of news online – Magazine, World Features, Specials (see box), Blogs and In Pictures – have been assembled in the same place to form one multi-disciplinary team.

The emphasis here isn't so much on getting the latest scoop as understanding what the latest scoop means – putting it in a wider context and exploring it from different angles.

'We don't kid ourselves – breaking news is massively important for the website,' says Giles Wilson, features editor and head of the hub. 'But what we're trying to do here is to add richness and value that will strengthen the offering.'

One of the ways of doing this is through that commonplace of internet publishing – the blog. 'For a long time we found it hard to get the expertise of the BBC's key journalists onto the website and this was an easy way of doing it,' says Wilson. 'Robert Peston is our most-read blog at the moment; 150,000 people a day will look at it pretty much come what may.'

Don't expect to read any late-night rants from news's finest after a few glasses of wine at an edifying awards evening. These are not personal bloggers, but adhere to strict journalistic standards of impartiality. Opinion on the blogs is a no-no. While the style may be conversational, blogs are tightly moderated and stick to analysis and commentary.

'Blogs can be a difficult area,' Wilson admits. 'On one hand there's an expectation that they're unmediated, and you want them to be the authentic voice of the person writing, but at the same time nobody is kidding themselves that it's anything other than news done in a

blog form. On a lot of external political blogs the ability to express opinion is all they've got.'

Another part of the hub is the Magazine, as informed by the traditions of print media as it is by the online world. Characterised as a 'features supplement' it provides a space for new perspectives on the day's news and background context.

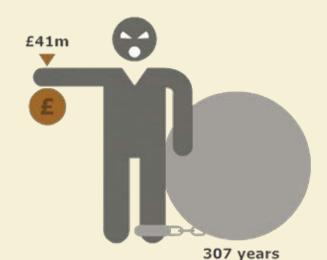
While the front page of news online might be talking about the latest developments of the BNP Question Time saga, the Mag-

'We don't kid ourselves – breaking news is azine will contain a 900 word piece exploring assively important for the website,' says Giles what the word 'fascist' actually means.

The Creative Hub also includes the Monitor, a daily blog compiled by the team. It includes a digest of the best of the daily newspapers and the web, a quote of the day and a weekly quiz, and aims to foster a sense of community around the news.

Recently, Wilson was invited to a gathering in London of people who met through the afternoon question feature on the Monitor – a feature that closed years ago: 'One woman flew in from New Jersey, another from Italy, others from all over the country, just for this thing we don't even do any more,' he remembers. Now that's one story worth telling.

## **Show us the money**



moments playing around with an interactive graphic on the BBC News website, chances are you've been experiencing the work of the online specials team – a multidisciplinary group made up of designers (graphics), developers (programming) and journalists (the story, although the roles

can blur).

IF YOU'VE SPENT a few idle

'We started off providing background information – explainers and guides to accompany big news events,' explains Bella Hurrell, specials editor. 'But what we've moved towards now is more data-led graphic visualisations.' Recent works include 'Armed robbery – crime vs time': a cartoon of a bank robber holding a bag of loot with a ball attached to his foot, where the user can click on different armed rob beries and see the bag and ball swell in proportion to, respectively, the amount of money stolen and the combined prison sentences of those involved.

At the other end of the scale is 'UK fatalities in Afghanistan and Iraq' which, while containing full lists of British troops killed in both conflicts, also displays them in a series of graphs, charting factors such as differ-

ences over the time, cause of death, age and rank.

The latter is an example of database journalism – useful for stories that are going to run as all that needs to be changed is the database behind the graphics.

'It's not appropriate to do that for everything, as you have to spend a lot of time building what's behind it,' says Hurrell. 'For some things it's easier just to do flat graphics, while for other things that are ongoing projects we may want to do something that can be updated more easily and just kept going.'

The MPs' expenses row provided a perfect opportunity to experiment with 'crowd-sourcing' techniques. Readers were pre sented with a searchable database of MPs and their expense claims, and asked to email queries about anything notable. The 1000 emails received were passed to the politics team, who then presented the questions to the MPs and put their answers on the website – a neat example of professional journalists and the public working together to get to the bottom of a story.

ariel 27·10·09 **Features 7** 

# From honey pot to project

Children in Need will give £38m to charities this year – but who decides which ones? Laura Scarrott reports

THE CHILDREN IN NEED office is laden with gifts: unsolicited books, songs and home-made jams, and, as you would expect, pictures of the charity's mascot.

'Some of the Pudsey drawings we get are accurate, but some of them come complete with, er, extra bits,' says Children in Need's operations manager Louise Duffield gravely. 'Although we always write back to say thank you...'

Nestled among the nubile bears are the 3600-odd applications from charities which have been streaming in ahead of the October funding deadline. Whittling them down is tough. Any non-profit organisation that helps disadvantaged children can apply, and Duffield's team will sift through

applications from schools, registered charities, local authorities and organisations like the Frank Buttle Trust, which bids for small grants on behalf of individual

So who gets what? 'We're looking for projects that will make a real difference,' Duffield explains. 'They might have a good track record, or clearly be able to demonstrate how they're going to spend the money. Our job is to help them make their applications as strong as possible, so if their focus is too wide we'll suggest they rethink and apply for the next grant round.'

While she won't be drawn on the type of projects that don't make the cut, she is proud of the success



**'We're looking for** projects that make a difference' **Louise Duffield** 

stories. This year she visited a CiN funded after-school project in Scotland called *Hop Skip and Jump* which has grown in stature. 'It was fantastic to see how – with passionate people driving it - a small community organisation could deliver so much, with really quite small amounts of money.'

Only 1000 of the 3600 applications will receive funding in this round and she stresses that while CiN draws up the shortlist, the final decision is taken by independent assessors.

This year her team doubled the number of grant rounds from two to four, which should help spread the workload and leave more time for sending thank you letters to the Pudsey-sketching fans.

On average requests are made for six times more money than CiN raises, which last year was £38m. 'We will always get thousands of applications,' Duffield reflects. 'But at the end of the day, we can only give out the money we get in.'

> ual and reproductive health through real life situations. It has become an appointment to listen. 'Whole fam-

## A campaign of hate

#### When his coverage of Rwanda didn't tally with the party line, Ally's family paid the price

by Claire Barrett

IT WASN'T JUST THE FACT that Ally Yusufu Mugenzi looked more like a Tutsi than a Hutu that made him enemies in his Rwandan homeland; more that he was a BBC reporter who refused to swallow the official line.

The man who, 15 years ago, helped set up the BBC Great Lakes service – the lifeline broadcasts to Rwanda's displaced millions that went out in the wake of the 1994 genocide - inadvertently put both himself and his family in peril with his impartial coverage for BBC Swahili of the Rwandan civil war preceding the massacre.

'There were people who didn't like the reports I was doing for BBC Swahili at that time as they differed from the official Rwandan line,' Ally explains. 'The unbiased reporting that is the requirement of BBC journalism was perceived by many powerful people as supporting the opposing side. A lot of threats were coming my way.'

He was forced to blockade his Kigali home with

iron sheets and slabs of wood to guard against the grenades that were sometimes dropped through the windows of those suspected of supporting the Tutsi rebels while they slept. And while Ally had decamped to Bush House a month before the genocide, his sisters became the targets of a vicious hate campaign by fellow Hutus in their own village. 'People we'd known all our lives came to their homes and told them they would be killed because of my BBC reports,' remembers Ally. Tragically, one sister died as she tried to escape, while another died in a camp for displaced people.

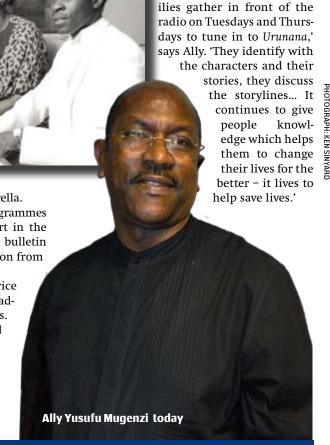
Ally - whose pointed nose and soft hair (courtesy of his Indian grandfather) once got him stopped and made to strip to the waist at a Hutu roadblock because he was suspected of being a Tutsi soldier - helped launch the BBC Great Lakes service with three other World Service journalists who spoke Kinyarwanda or Kirundi. The idea of then head of the Swahili service, Neville Harms, the project was funded initially by charities like Oxfam and Save the Children before being

Ally Yusufu Mugenzi (left) Faith Niyindeba and Karenga Rhamadhan At first, it broadcast 15 minute programmes

aimed at reuniting families torn apart in the bloodbath as well as a three minute bulletin with independent news and information from the region.

These days, the Great Lakes service puts out two daily 30 minute broadcasts attracting 3.4m weekly listeners. 'With only four people producing and presenting our programmes, it's one BBC Great Lakes journalist per nearly a million listeners,' says Ally.

The output includes an interactive debate and a soap opera, Urunana, which educates audiences about sex-



#### **COMING UP**

Entrepreneur JO MALONE will mentor people with original business ideas in a new four part series for BBC One. Each of the programmes will focus on a different category such as home and garden and food and drink. The series, commissioned by factual commissioning editor Jo Ball, will be made by Twofour for spring next year. It will be exec produced by Alison Kirkham.

Steve Backshall will narrate a new wildlife series for CBBC. The 13 part series, which uses the **Natural History** Unit's archive footage, will look at some of the most lethal animals on

Wendy Darke. Controller of BBC Three, Danny Cohen, has commissioned a 6x60 minute series called **NEWLY MEDS**. The flyon-the-wall documentary about newly qualified doctors, is pencilled in for late next year. It will be executive

produced by Karl Warner and Rachel

the planet. NATURAL BORN HUNTERS

will be shown on the channel in the

spring and will be exec produced by

CBBC will follow in the footsteps of 19th century explorer **DAVID LIVINGSTONE** when it gives eight viewers the chance to travel across Africa. The 11 part series will be broadcast next year. Commissioned by Damian Kavanagh, it will be exec produced by Gillian

**CHANGING PLACES** 

## week awork

TRICKS OF THE TRADE

## AGOOD WAY TO INJECT FRESH LIFE

As Casualty prepares for its special Halloween webisode on October 31, script editor David Roden gives his tips on successfully taking an established tv drama online

Hook your viewers right from the start. Begin with a bang.

**2**Be clear about the webisode's identity. Have a strong premise and set the rules and conventions from the outset, and stick to them. This will be the spine of your web drama, and allow you to tell the story in the best possible way.

**3**Remember simplicity, clarity and precision. If you become too complex and convoluted in your story telling your audience will simply dis-engage. It's straightforward: a character has got to want something, and something's got to be standing in their way of getting it.

Don't forget to tell a story. We wanted to give our loyal audiences the

kind of access to a character they would never normally get in an ordinary episode. Webisodes should be more intimate – they provide an opportunity to delve much deeper into characters.



5Don't be afraid to take risks - and don't be held back by the conventions that we use in normal drama.

**6**It doesn't have to cost a fortune. We didn't have the budget to make anything visually spectacular - but we didn't want to.

7 Know why you're doing it. The show's producers have been trying to build Casualty's online presence for some time, with the aim of reaching out to a younger audience, and the idea of a webisode evolved from that.

**8** It's not only a webisode – never devalue it. It's as important as anything else we do, so make sure everyone gives their best. And make sure you have the right mix of people. We got away with taking risks because of the experience and brilliant stewardship of the producer and director.

9 One-offs and specials are a good opportunity to train staff in new skills. The show's producers allocated crew and editorial staff on our web drama who were stepping up to new positions. The boom operator became the sound recorder and did a brilliant job. It really helps to motivate your team and immediately focuses everyone on the project.



**EMPLOYING THE ANIMAL HUSBANDRY** skills he has

acquired as a presenter on Countryfile, Matt Baker had a chance to try his hand at milking camels on the Mongolian plains.

Beginning in Kazakhstan Baker and fellow preenter Julia Bradbury travelled across Russia before catching the Trans-Siberian Railway through Siberia to Mongolia.

They are one of six elebrity pairs who are recreating a leg of Phileas Fogg's famous journey in Around the World in Eightv Days for Children in Need.

'Mongolia was definitely the remotest leg of the journey,' says series producer Kez Margrie, who began mapping out the route last November. 'Matt and Julia were very gung-ho when things went wrong, but were exhausted by the end."

Baker even ended up with a bloody nose after taking part in a Mongolian wrestling

During their journey, the pair also visited a nuclear testing site and the world's oldest lake.

Around the World in Eighty Days, BBC One, Tuesdays bbc.co.uk/pudsey/

100 Most Beautiful Words in the English Language. Steve Goddard has been in touch with news that he's been encouraging people to construct a sentence using those same beautiful words. Money quote: 'Demurely, I gambolled in my bucolic bungalow, brooding on a dalliance with an eloquent, evanescent palimpsest which would be the cynosure of all, evocative of halcyon glamour, redolent of the riparian petrichor of the Susquehanna; incipient it was, until an insouciant harbinger made an ebullient epiphany by my inglenook, to murmur, 'Ere! The ratatouille's conflating, and it's gone all effervescent!' and wafted out again, leaving me languid and woebegone for my ephemeral leisure.' Is that not now the most beautiful sentence in the English language?

blogbites

What we found on the

Seeking asylum by boat or by plane

Why do asylum seekers who attempt to reach

political reaction from those arriving by air?

So far this year just over 1700 unauthorised

number is dwarfed by those arriving by air –

thus becoming unauthorised immigrants,

people' hardly raise an eyebrow. Not so the

'boat people', like the 250 or so Sri Lankan

Tamils intercepted by the Indonesian navy

following a personal plea from Kevin Rudd

to the Indonesian president. Perhaps planes

have a civilising impact on public opinion. If

you can afford a ticket to Australia, maybe

**Nick Bryant, Sydney correspondent** 

Earlier this week I Tweeted a link to the

claim to stay here.

**Bon mots** 

the reasoning goes, then you have more of a

bbc.co.uk/blogs/thereporters/nickbryant/

and then avoid detection. These 'plane

over 50,000 who tend to overstay their visas,

immigrants have arrived by boat but the

Australia by sea provoke a very different

blogs this week

William Crawley, BBC Northern Ireland presenter

bbc.co.uk/blogs/ni/

#### **Deadline passes**

Edwina Hart may have got five CLPs on her side last night but it's up one day, down the next in this leadership battle. The deadline for supporting nominations has just passed and we learn that the Musicians Union has plumped its support for Carwyn Jones. Ok so it's not very big but ... were Mrs Hart's renditions on that viola just not musical enough? News too that the Bakers' Union (not affiliated unfortunately for him) have plumped for Carwyn Jones. I'll leave that particular punchline to you. Betsan Powys, BBC Wales political editor

betsanpowys/

#### Vote vote vote! For your favourite nealected book

bbc.co.uk/blogs/thereporters/

initiative to bring to light brilliant books that have been unfairly/incorrectly/shamefully cast aside – by public indifference/daft publishers/the cruel hand of fate/rotten luck. We've been interviewing a group of ten authors on Open Book. Each author champions a book that – in their view – has been unreasonably neglected. In the meantime – vote. Because you will decide which one of these books is top of the neglected classics pile and we will then adapt it on Radio 4

Mark Damazer, Radio 4 controller bbc.co.uk/blogs/radio4/

#### **LEARNING CURVE** ARE YOU A BUDDING PLAYWRIGHT OR SCRIPT WRITER?



upcoming events, including a Q&A with director Stephen Poliakoff, visit tinyurl.



upcoming comedy series Miranda Hart's Joke Shop, will be offering her tips and tricks at the latest Writersroom session on November 10. Held at the Soho Theatre in London she'll be talking to the creative director of new writing, Kate Rowland, about writing and performing comedy as well as her new series. The event starts at 5pm and is open to all BBC staff. To book a place email writersroom events.

COMEDIAN

MIRANDA HART

(pictured), who has

penned BBC Two's

REMINDER

To avoid competitive poppy wearing,

editorial policy has agreed dates for when

people can wear poppies on screen. This

year the dates are from 6am on October 24

until 11.59pm on Wednesday November 11.

**WHAT TO** WEAR

from ASOS.

PRIYA JOSEPH, FACILITIES ASSISTANT, WHITE CITY

My dress and accessories are from Krisp and my shoes are

Where did you buy the outfit you're wearing in the

Do you need to dress a particular way for work?

Because I work in a corporate environment I

end to dress smartly but it's important to be

From programmes like America's Next Top Model

and the Fashion Channel but I also create my own

comfortable in what you're wearing.

From where have you taken inspiration?

Have you had any fashion nightmares?

My mum used to make dresses for me when

I was a toddler and she would always get the

Whose wardrobe would you most like to

Mariah Carey's and Tyra Banks's.

rummage through?

length wrong. Quite often I'd end up revealing my

For details of other com/bbcwritersroom



**CHRIS GOREHAM** (pictured) becomes the new presenter of Radio Norfolk's breakfast show... BBC Gloucestershire ba IAN CHALONER noves to Radio 1 to become an assistant produce

ollowing an attachment... ED HADWIN, sport bj at BBC Wiltshire, moves to BBC Bristol on a six month attachment...

Radio Lincolnshire's district reporter **NIGEL HALLAM** begins an attachment as a learning project assistant... **JESSICA COOPER** joins Radio Shropshire as their new breakfast presenter from Beacon Radio.

#### ♦BRENDA BROWN, BA,

**SHAMELESS** PLUG

#### **BROADCASTING HOUSE**

Just how shameless can I be? I've been supporting homeless charity CRISIS for some time now and volunteer at their 'Christmas Open House' every year. It's an amazing event where CRISIS finds an empty building or stadium and opens it to rough sleepers over Christmas. But this year I've decided to do something different to help – on October 31 I'll be jumping out of

a plane at 10,000 feet. You can sponsor me at justgiving.com/ BrenBrownExperience/

In my spare time I also run a not-for-profit artists' group in Deptford, south-east London, called Creekside Artists. On December 5 and 6 we're opening our doors to the public who can come and see what we do. We'll be launching the event on December 4 with music, refreshments, and a few surprises - everyone's welcome. creeksideartists.co.uk



#### IF YOU HAVE A SUGGESTION FOR WHO OR WHAT SHOULD BE IN WEEK@WORK PLEASE EMAIL LAURA SCARROTT

**mitte** 

# This highly unusual Question Time was simply business as normal





## As ever, the audience drove the agenda last Thursday, pushing race and immigration to the top, says executive producer **Gavin Allen**

THE CLAIMS MADE against *Question* Time by various publications and commentators are clear: it was a 'typical BBC conspiracy'. The audience was clearly 'rigged' to ensure a 'lynch-mob mentality'. The 'usual *Question Time* format was changed' to focus entirely on the BNP and to 'ignore general topics of the week'. David Dimbleby pursued a 'personal attack against Nick Griffin'. And the 'publicity-seeking' programme 'did it all for the ratings'.

So much for the charges. The reality is a bit more straightforward.

It was *Question Time*. With a lot more people watching than normal. And a lot more column inches written in advance about it than normal. And significantly more demonstrators outside the venue than normal. Otherwise, in all core elements, it was *Question Time* as normal.

As in any *Question Time* week, members of the public guide producers on what's to be debated. The programme is driven by the questions submitted by the audience itself. And unsurprisingly, they chose to focus on topics that were in the news this week – immigration, Jan Moir's article on the death of Stephen Gately, the BNP's co-option of historical figures and, yes, *Question Time* itself.

What, no post strike? No Afghanistan? They were on the list of issues to be debated. But, from the weight of questions, other topics galvanised our audience more, and there simply wasn't time to get to them. This isn't a stopwatch tick-box format. A question might take ten minutes to debate. Or 20. It is the audience and its members' engagement in an issue which leads the content of the

debate. They demand their say and ensure that answers are properly

That means editorial fluidity and flexibility. As in Grimsby and Salisbury earlier this year, occasionally one topic dominates, because the public just doesn't want to move away from it. Back then – as you may have spotted – it was MPs' expenses. This week, it was the BNP and its beliefs and policies, albeit encompassing questions on race, Islam, homophobia, immigration and Churchill. So we didn't change the format. Questions, and debate, just are the format. And again it's the audience which guides it.

And so to the 'rigged audience'. The audience, as always, was made up of a broad cross-section of views and backgrounds reflective of the location. That would be the same

whether we were in Liverpool, Llandudno or – as in this case – London. Every week, they're encouraged to participate and to ask probing questions to provoke debate. So: were BNP supporters invited and allowed in? Yes. In fact, they made more than one contribution to the discussion. Was that enough? Did they applaud sufficiently or counter the boos directed at their party leader? Hard to judge. But who needs to? That's the thing about people who come to see *Question Time* – they have minds of their own.

As does David Dimbleby. His job as not to 'get' Nick Griffin, or to 'expose' him as a racist and crush him in public. It was to chair a debate. Which he did, brilliantly. That meant giving not just the audience members their say, but panellists too. All of them. And probing panellists - all of them - on past policy, utterances and beliefs. So David did indeed forensically grill Nick Griffin on everything from the Ku Klux Klan to the Holocaust. And likewise Jack Straw was questioned over government immigration policy. Sayeeda Warsi on civil partnerships. Not ganging up against one member of

the panel. Just robust questioning to achieve clarity. It's what the audience expects, every week.

Chasing ratings? *Question Time* has been going for 30 years and has very healthy viewing figures, rising to a recent record peak in the past series. The decision to invite Nick Griffin onto the programme had nothing to do with ratings. It had to do with our obligation to show due impartiality and the fact that only now has the BNP crossed a particular electoral threshold in securing European parliamentary seats.

But the key manner in which this was *Question Time* as normal is that it was unpredictable. Week in, week out, none of us involved in the programme has any idea how the audience will react, what will anger or amuse them, whether this or that panellist will shine or sink or even whether a cat called Tango will wander behind the set while we're on air (Google it. You'll get the drift).

But amid all the normal unpredictability, one question remains the same every week. Did it work? And, as is the answer to everything with *Question Time*, you decide.

bbc.co.uk/blogs/theeditors/

This is the page that everybody reads. Please email **claire.barrett@bbc.co.uk** You can also contribute to the mail page directly from the Ariel Online home page



#### **When Saturday comes**

I'm trying to find out why the broadcast week starts on a Saturday?

Everyone I've asked doesn't know, even some people who have been here for years.

#### **Chris Nriapia**

BBC Big Screen Manager – Yorkshire (Leeds, Bradford & Rotherham)

The broadcasting week (and, crucially, the corresponding listings in Radio Times) ran from Sunday to Saturday until October 8, 1960, at which point it was changed to run from Saturday to Friday to reflect increased leisure time and the growing importance of the weekend – mail ed.

#### **Putting the reboot in**

So – a Friday morning, Bristol newsroom in full-on manic mode as the M5 is closed because of a fallen power cable. But, just before 8am, because of a security update, all of our computers start rebooting.

Now, is it really a good idea for the bulletin reader's computer to decide to restart at that time? Or for the staff of the BBC News/BBC Local websites to see Windows go into meltdown at that time? There was no option to cancel or put off the update, it just happened.

In a broadcasting environment where we are all hugely reliant on computers to get information out this simply cannot happen again. **Chris Kelly** 

bj, Bristol

#### **Slow coach**

I notice on Gateway that the BBC is now seriously suggesting that staff consider coach travel as an alternative to other forms to save money and help meet our environmental targets.

Perhaps the executive board could confirm how many coach trips have been taken by senior managers in the past year – or how many they plan to take in the coming year?

**Kevin Stanley** bj, Radio Nottingham

#### **Know your limits**

Surely it is time for the BBC Trust and senior management to take some drastic steps over executive pay before it is too late. Rather better, I feel, to adopt a capped level of pay which is self imposed than to have to argue and eventually accept an

imposed figure determined by the government.

I read a while ago that if the Tories get elected next year they will introduce their own capping level at around £150K – not an unreasonable salary, as far as I'm concerned.

I am constantly reminded of the emperor's new clothes. Few people are prepared to stand up and do something really positive to protect this wonderful corporation.

Why oh why must we shoot ourselves in the foot.

**Bob Ewens** 

#### senior regional operator

#### Trail's gone cold

With reference to your article 'Weakest Link-Blazing a Trail to Glasgow' (Ariel, October 20), I was surprised and puzzled to read the quote from production executive Mark Munro that: 'The studio crew are mostly freelances and we'll bring a few up from London for the first few weeks of the run, but the aim is to train up people in Scotland.'

Why is the programme not being resourced from the excellent skills base at Pacific Quay?

Allan G.Ramsay

former BBC Scotland staff

Residential

#### **OBITUARY**

#### PETER MILLEST

As a chief picture editor, Peter was a consummate professional, talented picture editor and a delight to work with. He travelled the world with all the major correspondents, covering some of the biggest stories of the day. Kate Adie in Beirut, John Simpson in the Gulf...

Covering these war stories, he had quite a few close shaves with the grim reaper. At one point, he was in convoy crossing the Sinai desert during the first Gulf War. He was fed up driving the Land Rover because of the discomfort of the ride and, at one stop, took up the offer from an ITN crew member to drive the more comfy limo. The Land Rover later took a direct hit and the occupants were lost. He never forgot that.

He loved his parents dearly and didn't want to worry them with news that he was going to Bosnia during the conflict. All was fine until they were watching an ITN bulletin and saw Pete on one of ITN's reverse camera cutaways, running in among the chaos.

Peter was well known around News for his sense of style and his panache. He wore the finest suits from Crombie, the best shoes from Jermyn Street, even down to the detail of the Dunhill watches and the Mont Blanc pens, which he usually carried in his breast pocket alongside some expensive silk handkerchief.

There's a picture of him on his first tour of duty in Baghdad looking every bit the English gentleman – good suit, fedora hat and rolled umbrella. It was July and 100 degrees.

Peter also had a great sense of fun and was a great joker. He once called at the house of a colleague, with whom he was sharing a cab to the airport, wearing a blue and white gingham dress, red medium high heels and full face make-up.

Who put the bra and panties on Helios, the statue in the middle of TVC? Peter, in the late sixties, with an ingenious system of rope, string and slipknots. It took house services days to get them down.

Peter was blessed in his many wonderful, close friends who became his world. During his illness, they rallied around him and their support and comfort helped him deal with the pain of coming to the end of his life.

A bright light has gone out in Croydon and all over.

Mary Ferguson

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MediaCityUK will be home to around 5,000 workers, students, residents and visitors when Phase I - which covers an area equivalent to 18 football pitches - opens in 2011. This includes nearly 2,500 BBC staff, and 700 students and staff from the University of Salford. Research has suggested that MediaCityUK could ultimately accommodate up to 15,500 jobs.

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london/56/46094156.html

for pics + details. You'll be

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yvonne@absoluteflowersand

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November. Contact

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Media City, Manchester. bedroom apartment overlooking Lowry centre and BBC Centre. Available from November. £775pcm. Email Adrian at aj454129@yahoo. co.uk

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#### Series Producer - Football League Programme (London & South East)

London
Brock House
8D/Ref: 20278309
■ 30-Oct-09 △ 06 months

#### Producer, 1Xtra

London Yalding House 7D/Ref: 20826609

#### Assistant Producer, New Review

Glasgow 7D/Ref: 20580709 © 01-Nov-09 \( \text{12 months} \)

#### Operator, Persian TV Business

London 5/7D/Ref: 20877609 **©** 08-Nov-09 **△** 06 months

#### Production/Post Production Secretary, EastEnders

Elstree 3P/Ref: 20369809

© 15-Nov-09 ▲ 11 months

#### Orchestra Assistant, BBC Concert Orchestra

London TV Centre 3D/Ref: 20935909 © 09-Nov-09

#### Section Principal 2nd Violin

Manchester

Under Review/Ref: 16970509

**■ G** 31-Oct-09

#### JOURNALISM

#### **Head of Sports News**

London / Salford Quays SM2/Ref: 20896009 10 10-Nov-09

#### **Production Executive**

London / Salford Quays 10S/Ref: 20737109 © 05-Nov-09

#### Metadata Resource

Manager London / Salford Quays 9D/Ref: 20725709 © 09-Nov-09

#### Senior Broadcast Journalist, 5 live

TV Centre 8/9D/Ref: 20716109 04-Nov-09 06 months

#### Senior Broadcast Journalist (News), BBC

Radio Stoke
Stoke on Trent
8D/Ref: 20562209
02-Nov-09

#### Video Journalist, Weekly Programmes

Leeds

7D/Ref: 20834809 ■ 04-Nov-09 △ 04 months

#### Broadcast Journalist (BBC Asian Network)

Leicester
7D/Ref: 20772309
■ 08-Nov-09 ▲ 06 months

#### Researcher, WATO/PM

5D/Ref: 20878209 08-Nov-09

#### Researcher (FOI), Political Programmes

London Millbank 5D/Ref: 20878109

#### © 09-Nov-09 ▲ 06 months

#### Senior Commercial, Legal & Business Affairs Manager

London Henry Wood House 11D/Ref: 19823809

© 01-Nov-09 ▲ 09 months

#### Vision Productions Communications Manager

London 10D/Ref: 20634509 ■ 08-Nov-09

#### Finance Manager, BBC World Service

London Bush House 9D/Ref: 20918409

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Change Manager Manchester 9D/Ref: 20873209

© 05-Nov-09 A 18 months

#### Planning Manager - BBC Brand & Planning

London White City 9D/Ref: 2083240

9D/Ref: 20832409 ■ 04-Nov-09 ▲ 10 months

#### Partnership Manager, Connect & Create

Manchester 9D/Ref: 20675609

© 02-Nov-09 \( 09 \) months

#### Partnership Manager, Connect and Create

White City
9D/Ref: 20675509
02-Nov-09

#### Public Accountability

Manager, BBC Trust
Multi Location
8D/Ref: 20894509
■ 09-Nov-09

#### Media Planner

London
White City
8D/Ref: 20891209
02-Nov-09

#### Category Manager - People

BBC People

Marketing Assistant,

4D/Ref: 20528309

3D/Ref: 20927809

3D/Ref: 20732709

**NEW MEDIA** 

Manchester

**UKTV** 

Sport

London

London

**Philharmonic Orchestra** 

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Materials Co-ordinator -

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Team Assistants, BBC

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**Experience & Design** 

9D/Ref: 20524009

© 02-Nov-09

Media Centre

(Navigation)

Media Centre

Media Centre

6D/Ref: 20680509

Web Researcher

5D/Ref: 20561409

**TECHNOLOGY** 

8D/Ref: 20821109

7D/Ref: 20840709 04-Nov-09

PA to controller, TV

4D/Ref: 20830509

BBC WORLDWIDE

Broadcast Centre Media

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SAP (ECC) Development

SENEX/Ref: 20752509 ■ 04-Nov-09

8D/Ref: 20817209

London

London

Cardiff

Studio

London

TV Centre

Designer

London

Village

**Platforms** 

Manager

Media Centre

London

8D/Ref: 20925809

Arts

London

London / Salford Quays

Senior Content Producer,

**©** 09-Nov-09 ▲ 12 months

**Senior Content Producer** 

**©** 05-Nov-09 ▲ 12 months

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System Specialist - TV

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**Broadcast Centre Media** 

**Assistant Content Producer** 

& Resources
London OR Wood Norton
8D/Ref: 20825409
© 12-Nov-09

#### Finance Analyst, BBC

**News** London

TV Centre 8D/Ref: 20807409

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#### Project Manager, BBC

Academy London White City 8D/Ref: 20714109 01-Nov-09

#### HR Manager, Sport

London / Salford Quays 7D/Ref: 20746909 © 04-Nov-09

#### Senior Research Executive, Measurement

London
White City
7D/Ref: 20610209
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#### Senior Research Executive, Future Media & Technology

London Broadcast Centre Media Village 7D/Ref: 20534309

#### Marketing Officer, BBC Concert Orchestra

London TV Centre

**■ ©** 03-Nov-09

5D/Ref: 20779809 ■ 16-Nov-09

#### Research Librarian, BBC South

Southampton 5D/Ref: 20640809

■ 28-Oct-09 ■ 12 months

#### Broadcast Media Coordinators (Cataloguing)

London Broadcast Centre Media

Village 4H/Ref: 20756309

#### ■ 03-Nov-09 ▲ 04 months

#### Edit Assistant / Cynorthwy-ydd Golygu, Dr Who

Cardiff

4H/Ref: 18789609 ■ 01-Nov-09 ▲ 10 months

#### Technical Assistant,

London
White City
4D/Ref: 20807509
28-Oct-09

#### Newsroom Assistant, BBC Weather

London TV Centre

4D/Ref: 20784709

#### © 02-Nov-09 ▲ 06 months

#### See Attachment

# Out in the field

# **Sophie Woodcock** has swapped her largely desk-bound job for a different challenge

**WHEN VANESSA GEORGE** is sentenced in November, I'll be inside the courtroom, relaying information to Jon Kay, the West of England correspondent.

My attachment as a field producer with the South and West Bureau has been a big departure from my day job producing Radio Bristol's breakfast programme.

The day George admitted abusing nursery children, the atmosphere in the newsroom was electric. Ordinarily I'd have worried about what I could get for my programme: this time I was part of a team filing for the News Channel, the *One, Six* and *Ten*, finding material for three regional tv newsrooms, online and on-demand while liaising with the radio team.



#### It's easy to lose sight of the bigger picture

I'm on a 'development attachment' which is funded by English regions. It's the brainchild of assignment editor Kirsty Gardner, who wanted to give regional journalists the chance to learn how network news works.

It's easy when you work on a small team like mine to lose sight of the bigger picture. For the last few years I've spent the majority of my time sitting at a desk in the radio studio, so it has been great to get out and about and experience the different pressures faced by reporters and producers in the field. My role varies from day to day. I do anything and everything, from producing tv and radio output on the road, to putting together prospects and deploying resources.

Coming from a medium sized newsroom, the hardest part has been learning who is who on the end of the phone in London, and co-ordinating our output to make sure all the different news outlets get what they want. Since the South and West Bureau was created, our regional and national news teams have got better at sharing material and resources across the patch, which benefits everyone.

When I go back to Radio Bristol at the end of the year I'm hoping my production role will be enhanced, our liaison with tv and online will be improved and we'll get more home-grown journalism on the national news. I know my new skills and experiences will make me more alert to opportunities to pitch story ideas and share content, particularly when a major story breaks.

**Been anywhere nice?** Send your attachment stories to Clare Bolt

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Please contact (quoting the appropriate ref.no.): Recruitment BBC HR
Direct, PO Box 1133, Belfast BT1 9GP Tel: 0370 333 1330. Textphone: 028 9032 8478



#### How would you describe your job?

I've been a make-up artist for more than 30 years and I really love my job. We do every kind of make-up. One day we could be doing monsters, or everyday, or glamorous, prosthetics, period, hair – all those are within our remit.

#### What qualities or skills do you need to be a make-up artist?

Tolerance, tenacity, patience and obviously you have to be artistic. You can't be confrontational and you have to like people. You're the last person to see someone before they go on tv so the confidence you can give others is really important. I had a teacher who used to say 'you'll be required to have maximum calm and massive improvisation', and it's true.

#### What sort of programmes have you worked on?

I Claudius. The Onedin Line, the very last series of Dad's Army, Poirot, Agatha Christies, dramas. I've done Fred Astaire, Gene Kelly, Margot Fonteyn, David Hockney and every prime minister since Mrs Thatcher. In 1989, after having children, I was offered a contract to do the news two days a week and I've worked on every big news story since then including the day of Princess Diana's funeral. It was such a surreal day. I don't think anybody will ever forget it.

#### Have you had any favourite celebrities?

Judi Dench, who I worked with on *A Fine Romance*. She was like a mother to everyone on set. She came in with her knitting and knew everything about everyone.

#### And what about the men?

Liam Neeson is the most charming man I've ever met in my life. He's gorgeous. Generally the men love having their make-up done, although David Attenborough and Jonathan Miller never wear it. It tends to be more remedial – hiding a five o'clock shadow or powdering a bald head. We also check the men's ties and that their buttons are done up correctly.

#### What's the weirdest make-up you've ever been asked to do?

One of most exciting prosthetic make-ups I did was a man who'd had his ear blown off. I went to the butchers, bought some cling film, some veal and a packet of Rice Krispies. Together with latex, glue and colour I managed to create the most extraordinary blown-off ear. I also transformed someone into a werewolf in under two minutes.

#### Have you ever had any disasters or has anything gone wrong?

Oh yes. I was working on a war programme and I had to transform about 40 young men from 1980s haircuts into 1940s with short back and sides. I was halfway through cutting when I realised I'd cut into one man's toupee. On anoth-

film and Rice
Krispies was one
of many weird
assignments

er occasion an actor with a
false moustache was going up
a bill when half of it blow off

**Making a** 

blown-off ear

from veal, cling

a hill when half of it blew off. We couldn't find it anywhere so he had to cut pieces of hair from his body and I had to stick them onto his upper lip.

#### Working on studio make-up must be boring by comparison, isn't it?

You'd think that but every day a person's face is different. They can be away on holiday, or have a cold sore or new hairstyle, or be feeling under the weather or on top of the world. I do the *One O'Clock News* every day but it's not always the same presenter. And I still do other programmes. I recently worked on *Ready Steady Cook* in HD.

#### CV

Make Up followed by the BBC's make-up school

First job: Secretary in the BBC Legal Department

Career landmark: Making up Princess Anne,
and working in Downing Street with Mrs Thatcher; she had exquisite skin, like a peach

Family: Married for 26 years, with three sons

#### What sort of make-up do you use for filming in HD?

It has to be very, very fine. Finer make-ups and new brushes are being created all the time including airbrushing foundation which is applied through a brush a few inches away from the face. It's silicon based so doesn't drop, melt or shine under the warm lights.

#### What do you do in your spare time?

I love seeing friends and going to the cinema or theatre. I didn't go into this business not loving the whole theatrical experience. I also love the sunshine which I know is very bad for me but I was born and brought up in East Africa so I'm a hothouse orchid and I don't like the cold.

#### What was East Africa like?

I had an absolutely idyllic childhood that people to-day couldn't really comprehend because it was colonial Africa. I was born in Dar Es Salaam where my father was permanent secretary to Governor Twining of the famous tea family. Living on the edge of the Indian Ocean I learnt to swim more or less before I could walk. It doesn't bear thinking about when you think of Shepherd's Bush.

#### What are your top make-up tips?

Find a good primer. When I don't wear it nobody says anything but when I do everyone says how well I look. Blusher, mascara and a touch of Vaseline would do you on a desert island.

Interview by Sue Llewellyn

# **foreign** bureau



ZUBAIR AHMED

#### CORRESPONDENT BBC MUMBAI

**RECENTLY I WENT** to cover a conference on the role of satellite television in distributing news channels in India. I asked a senior tv executive how the masses, who rely on cheap cable tv for news and entertainment, could afford a satellite connection.

I also asked him if there was a danger of accentuating the already big digital divide between the rich and poor. He smirked and perhaps wondered how much I knew about India. He didn't answer the question but gave a lecture, the gist of which was there was no poverty in India and if there was, it was visible only to foreigners and international news organisations, like the BBC, which, he complained, deliberately painted India as poverty-stricken.

Was I surprised by his attitude? Not really. I often meet people in Mumbai with similar views. Once I saw a driver in suit and tie driving his BMW close to the road divider on a wide boulevard. Dozens of people were sleeping on

# For the city's rich and famous, the poor simply don't exist

the divider, their limbs hanging out to the edge of the fast lane. I was driving behind him. Then I heard a shriek as the BMW driver hit the outstretched hand of one of the sleepers. He drove on.

The following morning I narrated this experience to some local friends. They blamed the people who slept on the road divider. They also complained how labourers had swarmed their city and made pavements, road dividers and parks their abode. Indeed, more than half the 16 million people in Mumbai are made up of the floating and homeless as well as those living in squalid shanty towns. The homeless are everywhere: under flyovers, on pavements and outside temples and mosques. But for the city's rich and famous they simply don't exist.

I have seen buskers sleeping rough outside tube stations in London and I have heard Londoners complaining about them as well. But in my view, you could count them on your finger tips.

Here in Mumbai, India's seemingly wealthiest city and its economic powerhouse, filth, squalor and the foul smell from the Arabian Sea hit you immediately

Twenty first century technology juxtaposes with ancient tools; in the same district, cheek-by-jowl, are swanky buildings and slums. India's dollar billionaires rub shoulders with slum dwellers living on less than two dollars a day. The extremes of poverty and affluence are all too evident in India's most cosmopolitan city.

It is these extremities which make the city so special. Before I left London I was warned by a friend from Mumbai not to fall in love with the city. It grows on you, she had said. Prophetic words indeed. I came here for two years. Six years on I am still here, living it up, and loving it.

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#### THE ARIELATOR

A weekly take on life at the BBC: who's up, who's down, who's off



**UPSIDE** Well done to the **5 live team** who emerged victorious in Adrian Chiles's Press vs. Press Bowling World Cup last week ('Adrian really enjoys bowling – and thought this'd be a laugh – so he's putting in a team vs the press. That's it really,' ran the refreshingly honest invite). Though they beat the likes of Radio 2, the Daily Mail and the Radio Times, it seems the 5 live team's performance was an unlikely triumph in the face of adversity: 'We put our side together at the last minute, but amazingly we won despite being under the influence of the free bar,' admits 5 live breakfast broadcast assistant Stef Notarangelo (pictured second from right with his team and two mysterious hangers on).

**DOWNSIDE** The announcement that staff will



have to pay for their own Christmas parties this year didn't stop **Mark** Jones, chef at BBC South West, from throwing seasonal conventions to the wind and following the bold new tradition set

by our nation's supermarkets of getting in the festive spirit in mid-October. Mark has a better excuse than rampant money making, however: he is leaving to take up a management post at Plymouth City College, and staff at Plymouth, dismayed that they would be deprived of a Christmas lunch prepared by his skilled hand, asked him to move the festive feast forward to October 21. Crackers were obtained, and bad jokes written on small pieces of paper duly told. 'Mark's been the most amazing chef,' said attendee Janet Hopkinson, acting project assistant at BBC South West. 'We'll really miss him.'

## **TOP GEAR'S TREASURE**

Q. WHAT DO THE DAME, 18th century naval officer and a daughter of a cannibal chief pictured in the photo above have in common? A. They all work at the BBC. *Top Gear* presenter James May (no stranger to these pages thanks to his ill-fated Lego house) is the officer, displaying – even at a young age – the relaxed yet dashing style that has made him a household name. Radio 2 editor Paul Rodgers is the pantomime dame (that's some excellent 80s hair, Paul), and Salley Rear, now production manager in A&M, is wearing the traditional attire of the cannibal maidens.

Salley got in touch after our article about colleagues who went to school together, presenting this photo from Thomas Rotherham Sixth Form College's performance of Treasure Island (which, in a sci-fi twist, was set 'in summer 1780 and 1980 simultaneously', according to the pro-

School daze: James May (far left, middle row), Paul Rodgers (front row, third from left) and Salley

Rear (front row, far right)

But taking the record for the largest number from the same school is Harvey Grammar School in Kent. Stephen Neal, director at *The One Show*, went there, as did Brian Stanley, a film director on the same programme. So did news director Phil Moore, Justen Dyche, a partner in the technology consultancy within FM&T, and Creative Hub head Giles Wilson. 'At one point Phil, Justen and I were all news directors and realised we'd been to school together,' says Stephen. 'I have no idea what it was about the

#### **EARWIGGING**

OVERHEARD AT THE BBC

...I've got the phone number of the hovercrafting Granny...

..Oooh, I LOVE a good stapler...

...Sometimes I find it hard to carry my arms around because they're so big...

...Hello? Is there anyone there who has anything to do with Hull?...

... We just need to cut out the squiggly noise when he poos...

...I wonder if Vince Cable could get an attachment to the Labour Party?...

## IT'S A WRAP



Erica Williams, an R&D executive in education and learning, was one of the two winners with her 'Fit for tering outlet near you in Purpose' sandwich of organic wholemeal or granary bread with Welsh goat's cheese, ham, oven roasted cherry tomatoes and dressed organic leaves. Weighing in for the vegetarians

news features, with 'Feta Festival' a soft wholemeal wrap surrounding courgette strips, butternut squash and the titular cheese. They should arrive in a ca-

was LJ Rich, from the Click team in tv

time for Children in Need, with a percentage going to the charity – reason enough to chuck the tuna mayo and give something else a try?

#### WE HEAR THAT...

IT SEEMS our high flying execs have had the frighteners put up them by the terrifying realisation that if they so much as buy a Wispa Gold on the company dime it will be on the front page of the Daily Mail the next day. Is this why deputy dg Mark Byford has been spotted emerging from the very reasonably priced Beaumont House (the World Service hostel open to all staff) early in the morning? Maybe not – he told our source he stays there regularly as it has the added benefit of keeping money within the BBC. 'He denies getting preferential treatment,' says our mole, 'although it is to be remembered that he was the former head of the World Service...'

THE NEWSROOM should be a place of discipline, where stoic staff manage their emotions in the face of pressure and everything is done by the book. But it seems this control even extends to the tea making facilities, judging by the list of eight commandments sent out to all newsroom staff in preparation for the opening of the new 'News tea point' which opened in TVC last week. Somewhat sinisterly the newsroom admin team say they will be 'keeping a close eye on the area' - so make sure you wash up that mug, sunshine.

THERE ARE plenty of scrooges at the BBC, judging by the results of ariel online's Christmas party poll. In response to the question 'Will you still organise a Christmas party, without the BBC funding it?' a whopping 21 percent of you answered 'No – it's a good excuse not to socialise with colleagues'. This outbreak of ill-will could be due to a lack of possible answers: 'Can we have more of a middle ground, please?' requested one reader, who suggested the option 'Yes, if it's not karaoke'. Perhaps funding should be reintroduced, but only for alcohol-free karaoke parties - it's sure to keep costs down...

#### **Out of this world**



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